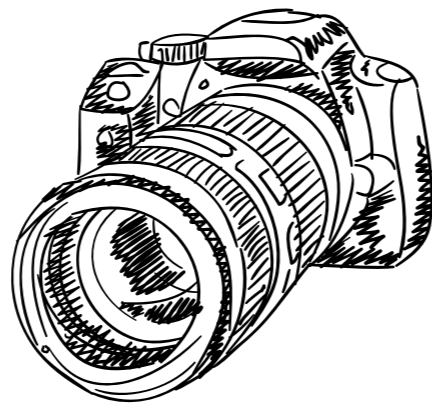


Media and Photography



Media is an important part of the modern world, affecting all aspects of our lives.

Our courses provide training in practical and theoretical aspects of the photographic, media and design industry.

Previous learners have succeeded in media careers including radio journalism, graphic and web design, marketing and advertising, jobs in print firms and in the photographic industries. Many learners also progress to Higher Education and we have established links with local universities as well as industry.

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Wesley Sheriff, Foundation Degree: Professional Photography and Video



Wesley decided he wanted to study for a change in career when he was made redundant, and enrolled on the Foundation Degree in Professional Photography and Video course at Leicester College. Wesley now has ambitions to be a freelance photographer focusing on editorial work and wants to start his own photography business.

Wesley said: "As well as expanding my technical knowledge, the course has opened up ideas and new approaches to building a career. Before this course, I had always preferred on the job training. However, the course is run in a very practical way and the assignments help to promote a strong work based learning style."



BTEC Level 2 Diploma: Art and Design (Photography and Graphic Design)

Location: St Margaret's Campus
Course Code: A9041
Course Length: One Year
Qualification Level: 2

What's it all about?

The course is for you if you enjoy creative subjects and wish to start a career in graphic design, photography or interactive media.

What does it involve?

The course has six units which include graphic design, photography, interactive media, drawing, contextual studies and a final major project. The first two terms deal with basic skills and assignments in the specialist areas and also include creative screen printing and sketchbook development sessions. The final term gives you the opportunity to undertake a major project of your choice.

Are there exams?

No, assessment is continuous.

What entry qualifications do I need?

Four GCSEs at grade D, or a level 1 vocational qualification including GCSE English at Grade D. A sketchbook/folio of artwork will need to be shown at interview.

What can I do afterwards?

You can continue on to a BTEC National Diploma or an A level in an art-related field. Although a competitive industry, there are job opportunities in the photographic, art and design world.

What days and times will I be in College?

17 hours a week in College over 36 weeks.

Are there any other things I need to know?

Trips to museums and art galleries tie in with assignments on the course. This is a practical course and there is specialist equipment that you will need to buy, costing approximately £120. These items are available from St Margaret's campus art shop.

BTEC Level 2 Diploma: Creative Media Production

Location: St Margaret's Campus
Course Code: A9037
Course Length: One Year
Qualification Level: 2

What's it all about?

It is ideal for you if you wish to pursue a career in the creative media industry, such as newspapers, magazines, radio and television.

What does it involve?

The course involves studying the following areas:

- video
- sound
- photography
- journalism
- web design
- digital image making
- develop a broad understanding of the media industry.

There is an opportunity for you in the final term to negotiate your own project for exhibition and display.

Are there exams?

No, assessment is continuous.

What entry qualifications do I need?

Two GCSEs at grade D, one must be English.

What can I do afterwards?

You may progress on to a National Diploma in Creative Media Production, Photography or Graphic Design and then on to university or find employment in the Creative Media Industry.

What days and times will I be in College?

16 hours a week in College over 36 weeks.

Are there any other things I need to know?

Trips to media exhibitions and course related venues will be used for enrichment purposes and themes for assignments. Approximate cost of £50 for pen drives, discs, sketchbooks, scrapbooks and pencils.





BTEC Level 3 Extended Diploma: Creative Media Production

Location: St Margaret's Campus
Course Code: A9033
Course Length: Two Years
Qualification Level: 3

What's it all about?

This broad-based course covers media theory, research, video/TV production, radio news/music programming, marketing, industry standard software, photography, journalism and magazine/web publishing. The course is equivalent to three A-levels.

What does it involve?

You will develop skills and knowledge of media processes through a series of integrated assignments. These will involve both practical and theoretical work. You need to have an outgoing personality with good social skills. You will also study Functional Skills.

Are there exams?

No, assessment is continuous.

What entry qualifications do I need?

Five GCSEs at grade C including English.

What can I do afterwards?

You can continue your studies in Higher Education on Degree programmes in media or related subjects. You will also gain valuable skills for future employment. Each year at least 95% of our learners progress to university to study in their chosen specialism.

What days and times will I be in College?

16 hours per week over 36 weeks.

Are there any other things I need to know?

The media department arrange a number of day trips to places like the IMAX cinema in London and the East Midlands Higher Education Fair. We are also actively involved with national and local industries, for example, BBC, PepsiCo, Leicester Mercury. A firm commitment to the media industries is essential. There are additional costs of approximately £100 a year for materials. There are a variety of day trips.

BTEC Level 3 Extended Diploma: Art and Design (Photography and Digital Imaging)

Location: St Margaret's Campus
Course Code: A9034
Course Length: Two Years
Qualification Level: 3

What's it all about?

If you are a complete beginner or passionate about taking photographs using traditional and digital technology this course is ideal for you.

What does it involve?

You will look at landscape, portraits, still life, experimental, documentary, advertising and abstract photography. You will cover traditional film processes and digital technology, using a variety of camera formats. You will also experience the moving image (video), Computer Aided Design (Photoshop), drawing and illustration, screen-printing, professional practice and study the History of Art.

You are expected to keep a sketchbook and write reports/essays. Throughout the course you will be encouraged to enter competitions and will exhibit your work at local bars and galleries.

Are there exams?

No, assessment is continuous.

What entry qualifications do I need?

Five GCSEs at grade C including English. A sketchbook/folio of photographs/artwork will need to be shown at interview.

What can I do afterwards?

You can continue to Higher Education on Pre-Degree Foundation, HNC, HND, Professional Diploma, or Degree programmes. Although a competitive industry, there are job opportunities in the photographic, art and design world as a photographer's assistant or freelance photographer.

What days and times will I be in College?

16 hours per week over 36 weeks.

Are there any other things I need to know?

There are a number of day trips to galleries and also a residential. Throughout the year, several visiting photographers will come to the department to discuss their folios and work. You will need a manual SLR 35mm film camera at the start of the course. There are additional costs for photographic film, paper, sketchbooks, folio sleeves, and general stationery approximately £350.

BTEC Level 3 Extended Diploma: (Graphic Design and Interactive Media)

Location: St Margaret's Campus
Course Code: A9031
Course Length: Two Years
Qualification Level: 3

What's it all about?

The course is predominantly a graphic design and interactive media course covering the following subjects:

- ideas and concepts
- drawing
- design method
- contextual studies
- photography
- computers in art and design.

What does it involve?

There are 18 units over two years. This is a demanding course and there is an expectation that you will dedicate additional time to your studies, Functional Skills and tutorials.

Are there exams?

No, assessment is continuous and achievement is closely monitored.

What entry qualifications do I need?

Five GCSEs at grade C including English, plus a suitable portfolio of Art and Design work to be presented at interview.

What can I do afterwards?

After successful completion you will have the opportunity to apply to a university to study for a graphic design or related discipline to degree level. You may work in a studio and gain experience in the graphic design industry.

What days and times will I be in College?

16 hours in College for four days, over 36 weeks.

Are there any other things I need to know?

Variety of day trips to museums, art galleries and exhibitions.

Foundation Degree: Professional Photography with Video

Location: St Margaret's Campus
UCAS Code: L36 W640
Course Length: Two Years
Qualification Level: 5

What's it all about?

This course is equivalent to the first two years of a BA (Honours) degree and the "Photo Pathway" responds to the huge demand for still images in contemporary life whilst offering multiple skills in new media and video technologies.

What does it involve?

Core subjects cover historical and contemporary lens media practice through traditional study, negotiated projects and work experience. Specialist modules deliver training across the broad genres of editorial, fashion, studio and creative applications. Supporting modules explore video production, digital imaging and professional media practice. In 2009 we won both the national MTV and Fujifilm Learner Photographer Awards.

Are there exams?

No, assessment is continuous.

What entry qualifications do I need?

GCSE English C or equivalent (without this you will be asked to complete a Literacy test) plus 80 UCAS points to include either:

- Art and Design Foundation
- relevant Access to HE course
- Level 3 (National Diploma, NVQ) award in a related subject
- at least one A2 level in a related subject.

A portfolio is required at interview.

We welcome applications from adult and international learners.

What can I do afterwards?

The course is validated by DMU and you could progress to the third year of the BA (Honours) Degree. You can apply to other universities that run related "top up" Degrees. Career progression includes: freelance photographer across a broad range of fields, portraiture, studio, wedding.

What days and times will I be in College?

15 hours per week over 30 weeks.

Are there any other things I need to know?

A residential is organised once a year. It is anticipated that you will spend in the region of between £300 and £500 on photography materials and equipment in year one. The costs for year two are similar.



Access to Higher Education Diploma: Media and Visual Communication

Location: St Margaret's Campus
Course Code: A4331
Course Length: Two Years
Qualification Level: 3

What's it all about?

Access to HE courses are for adults, with or without formal qualifications, who have the potential to benefit from Higher Education but who have not previously had the opportunity to do so.

What does it involve?

You will be introduced to all aspects of the creative media industries with more in-depth modules covering journalism, video production, digital communication, graphic design, multimedia and photography. There are core modules in study skills, research methods, communication, numeracy and IT, which will equip you with the skills necessary to succeed at university.

Are there exams?

No, assessment is continuous.

What entry qualifications do I need?

Five GCSEs at grade C including English.

What can I do afterwards?

Successful completion of the course will give you the qualifications needed to apply to Higher Education in media, graphics, photography and related creative subjects. Working in relevant media industries, for example, design studio, photography and journalism.

What days and times will I be in College?

14 hours per week over 37 weeks.

Are there any other things I need to know?

You will study GCSE equivalence units in English and Maths. There may be day trips to exhibitions or museums organised throughout the year. The cost of these can vary approximately £25. You must have a firm desire to progress to Higher Education and the time and motivation to undertake a considerable amount of independent study.

Please see page 10 for more information on Access courses.

BTEC Level 3 Extended Diploma: Multimedia

Location: St Margaret's Campus
Course Code: A9634
Course Length: Two Years
Qualification Level: 3

What's it all about?

This course gives you a firm foundation across media ranging from video and digital imaging to sound, music and animation.

What does it involve?

There are 18 units over two years. This is a demanding course and there is an expectation that you will dedicate additional time to your studies, Functional skills and tutorials.

Are there exams?

No, assessment is continuous.

What entry qualifications do I need?

Five GCSEs at grade C including English, plus a suitable portfolio of Art and Design work to be presented at interview.

What can I do afterwards?

The course equips you to enter the creative industries at a junior level or to engage in further study at university.

What days and times will I be in College?

16 hours a week, over 36 weeks.

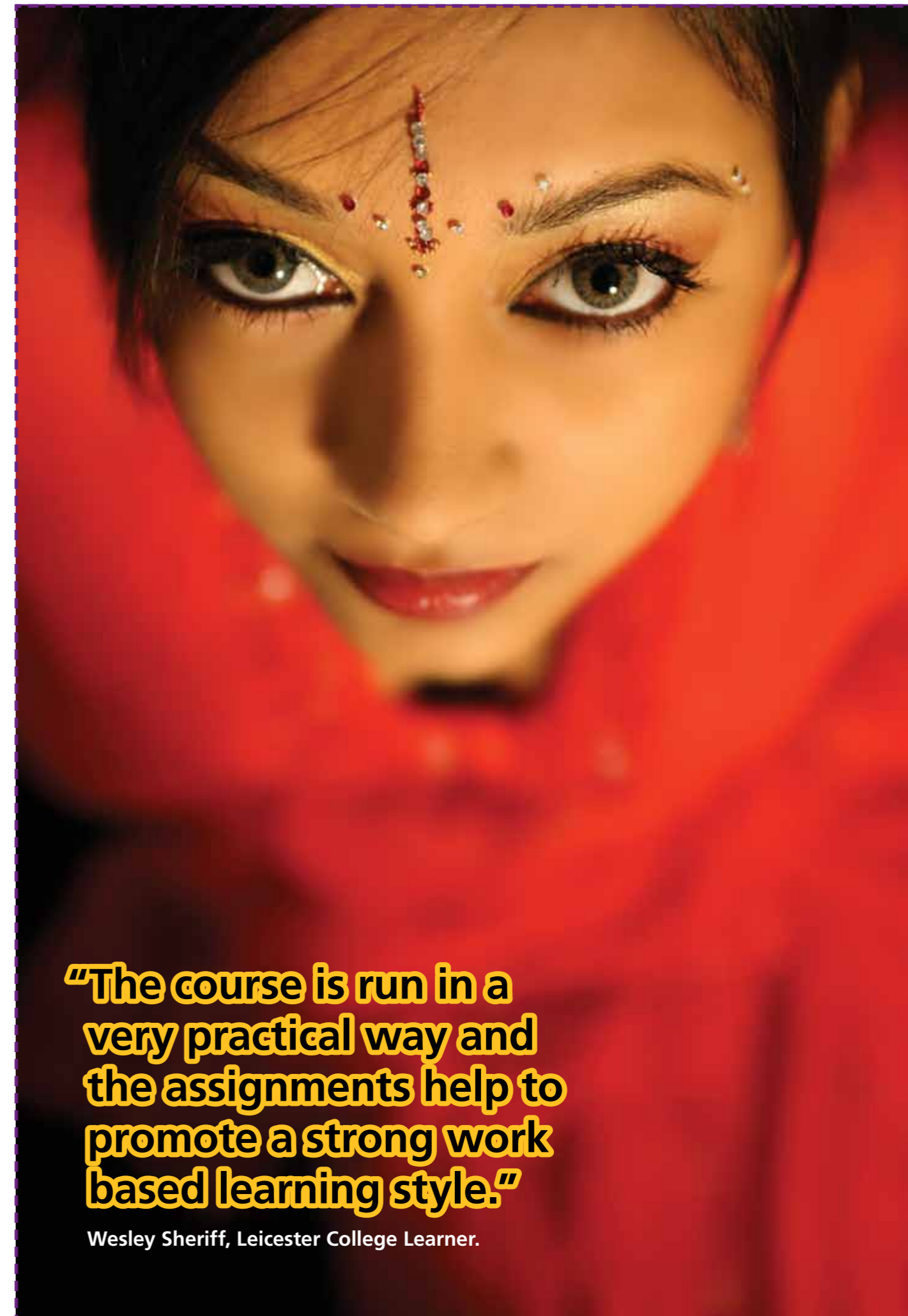
Are there any other things I need to know?

Variety of day trips to museums, art galleries and exhibitions.

Bursary funding

Need financial help to attend College?

Find out about bursary funding for 16 to 19 year olds on page 188.



"The course is run in a very practical way and the assignments help to promote a strong work based learning style."

Wesley Sheriff, Leicester College Learner.