

Travel and Tourism

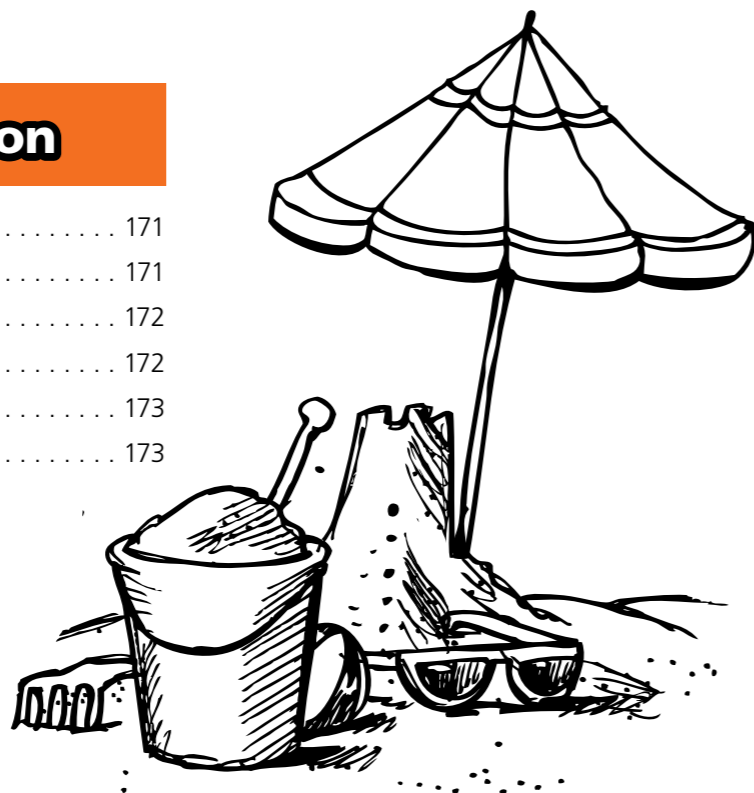
Travel and tourism is a major worldwide industry offering a multitude of career opportunities.

At Leicester College, the world really is your oyster. You can train to work for an airline, tourist attraction, a travel agent or pursue a career in conference management.

You will also have the chance to take trips and visit attractions as part of your studies.

Courses in this section

Diploma: Travel and Tourism	171
BTEC First Diploma: Travel and Tourism	171
BTEC Level 3 Diploma: Travel and Tourism	172
Higher National Diploma: Travel and Tourism	172
Apprenticeship: Travel Services	173
Advanced Apprenticeship: Travel Services	173



Pramod Mangar BTEC Level 3: Travel and Tourism



Travel programmes such as "Airport" inspired Pramod to enrol on the First Diploma in Travel and Tourism course. He is now taking the level 3 course and wants to go on to study a BA (Hons) Degree in Management.

Pramod said: "Friends recommended Leicester College for studying travel and tourism. I think it is a great course for giving you all the background knowledge of the industry you need."



Diploma: Travel and Tourism

Location: Abbey Park Campus
Course Code: A8660
Course Length: One Year
Qualification Level: 1

What's it all about?

This is a starter qualification and is equivalent to two GCSEs at grade D to G, where you gain the opportunity to learn about the Travel and Tourism industry.

What does it involve?

As part of your studies you may study the following units:

- customer service
- starting work in travel and tourism
- planning trips
- work experience
- personal effectiveness
- tourism destinations.

You will also be required to study for Functional Skills in English and ICT.

Are there exams?

No, assessment is continuous.

What entry qualifications do I need?

Four GCSEs or equivalent (any grade) including English.

What can I do afterwards?

Upon successful completion of the course, you may have the opportunity to progress onto a level 2 course. Upon the successful completion of a level 2 course, there may be the opportunity to enter the travel and tourism industry.

What days and times will I be in College?

You will be expected to be in College over three or four days.

Are there any other things I need to know?

You will be required to participate in any trips that are planned as part of your course.

BTEC First Diploma: Travel and Tourism

Location: Abbey Park Campus
Course Code: A2820
Course Length: One Year
Qualification Level: 2

What's it all about?

This course gives the qualifications to cope successfully with a range of jobs in the travel and tourism industry. You will explore various avenues of work and career possibilities within this expanding industry.

What does it involve?

It is a practical, work-related course and involves the completion of projects, assignments and practical activities. You will study modules in customer service, UK travel and tourism destinations, planning visits, and marketing as well as Functional Skills.

The course also offers a tutorial system to help with your work and planning. You may want to take a part-time related job, which will give you an insight into modern business methods.

Are there exams?

Yes, exams and continuous assessment.

What entry qualifications do I need?

Four GCSEs at grade D, or a level 1 vocational qualification plus GCSE English at Grade D.

What can I do afterwards?

On successful completion of the course and with a Merit grade, you may progress onto a level 3 course.

What days and times will I be in College?

You will be required to attend College over three or four days per week.

Are there any other things I need to know?

You will be required to participate in any trips that are planned as part of your course.



"A very good college with many outstanding features"
 Ofsted Inspection January 2011



BTEC Level 3 Diploma: Travel and Tourism

Location: Freeman's Park Campus
Course Code: A9083
Course Length: Two Years
Qualification Level: 3

What's it all about?

This course is equivalent to two A levels studied over two years. It is for you if you wish to develop your knowledge and skills in the travel and tourism industry ready for employment or higher education.

What does it involve?

Six units are studied in both years. Year one subjects include investigating travel and tourism, the business of travel and tourism, the UK as a destination, customer service in travel and tourism, the European travel market and preparing for employment in the travel and tourism industry.

Second year units consist of subjects such as special interest tourism, event organising, tour operations and investigating the cruise sector.

Are there exams?

No, assessment is continuous.

What entry qualifications do I need?

Five GCSE's at grades A to C (including Maths and English), or equivalent.

What can I do afterwards?

An HNC, HND or degree in travel related subjects or seek employment in the travel industry.

What days and times will I be in College?

15 hours a week in College over 36 weeks.

Are there any other things I need to know?

You will be required to pay fees on enrolment for compulsory trips which will aid your studies on the programme.

You will be required to undertake a UK based residential in the first year and an overseas residential in year two.

Higher National Diploma: Travel and Tourism

Location: Freeman's Park Campus
Course Code: A9465 UCAS Code: L36 008N
Course Length: Two Years
Qualification Level: 5

What's it all about?

This University level course will develop and expand your knowledge of tourism from a management perspective.

What does it involve?

There are eight mandatory core units: the travel and tourism sector, finance and funding in the travel and tourism industry, the developing manager, research project, marketing in travel and tourism, contemporary issues in travel and tourism, sustainable tourism, legislation and ethics in the travel and tourism sector. There are also 8 specialist units which may include tourist destinations, hospitality provision, special interest tourism, travel services, heritage and cultural tourism management, tourism in developing countries, visitor attraction management and human resource management.

Are there exams?

No, assessment is continuous.

What entry qualifications do I need?

GCSE English grade C or equivalent (without this you will be asked to complete a Literacy test) and a minimum of 100 UCAS points.

What can I do afterwards?

You could seek to "top up" your HND to a full Honours degree by applying for entry to the final year of a related degree programme at University. Supervisory or managerial position within tour operations, retail travel, public sector tourism, hospitality, tourist attractions or many other sectors of the travel and tourism industry.

What days and times will I be in College?

13.5 hours per week over 36 weeks.

Are there any other things I need to know?

An overseas residential is organised and numerous external visits to UK sites are scheduled. Attendance at lectures given by guest speakers is also recommended in order to build your awareness of the industry and define potential career paths.



Apprenticeship: Travel Services

Location: Abbey Park Campus/Workplace
Course Code: A9539
Course Length: One/Two Years
Qualification Level: 2

What's it all about?

This course is suitable for you if you are working in the travel industry and looking to continue to grow a career in a travel agency, head office tour operator or in a resort.

What does it involve?

You will complete the NVQ level 2 Diploma in Travel Services, City and Guilds level 2 Certificate in Travel Services and Functional Skills in English and maths level 1. There are three pathways:

- leisure and business
- tour operators (head office)
- tour operators (field staff).

You must achieve 13 credits by completing the following mandatory units: give customers a positive impression of yourself and your organisation, develop and maintain your effectiveness at work in a travel and tourism environment, ensure responsibility for actions to reduce risks of health and safety. You then choose one pathway to complete the qualification. You will put together a portfolio of evidence using a variety of assessment methods.

Are there exams?

Yes, exams and continuous assessment. The assessor will visit you in the workplace every 3 weeks

What entry qualifications do I need?

There are no formal entry requirements but you must be employed in the travel industry and be motivated to succeed.

What can I do afterwards?

Progress to a more senior role such as senior consultant, assistant branch manager or resort team leader, team manager or on to a travel services advanced apprenticeship.

What days and times will I be in College?

All of our Apprenticeships are delivered in the work place. The usual duration of the training is twelve to eighteen months.

Are there any other things I need to know?

You will need to come to college on day release for Functional Skills and the knowledge based elements.

Advanced Apprenticeship: Travel Services

Location: Abbey Park Campus/Workplace
Course Code: A9540
Course Length: One/Two Years
Qualification Level: 3

What's it all about?

This is suitable for you if you are already working in the travel industry and looking to continue to grow a career in a travel agency, head office tour operator or in a resort.

What does it involve?

You will complete the NVQ level 3 Diploma in Travel Services, City and Guilds level 3 Certificate in Travel Services and Functional Skills in English and maths level 2. There are three pathways in leisure and business, tour operators (head office) or tour operators (field staff).

You must achieve 37 credits 8 from the following mandatory units: organise your work and personal development ensure responsibility for actions to reduce risks of health and safety. You then choose one pathway to complete the qualification. You will put together a portfolio of evidence using a variety of assessment methods and the assessor will support you when they visit you in the workplace every 3 weeks.

Are there exams?

Yes, exams and continuous assessment.

What entry qualifications do I need?

You need to be working in the travel industry and have enthusiasm and drive for the industry.

What can I do afterwards?

The advanced skills would allow you to progress quickly to senior travel consultant, supervisor, senior travel consultant or resort manager.

What days and times will I be in College?

All of our Apprenticeships are delivered in the work place. The usual duration of the training is twelve to eighteen months.

Are there any other things I need to know?

You will need to come to college on day release for Functional Skills and the knowledge based elements.