



# Business and Travel

Are you an entrepreneur at heart or would you like a professional qualification to boost your current career?

Our university level courses will provide you with the knowledge and skills you need to get your new business idea or current career up and running.

A range of key concepts and skills are covered including principles of marketing, enterprise and entrepreneurship, financial decision-making and business law.

If your career destination lies in the world of travel, our courses will provide you with a strong base for a management career in what is a fast-paced and dynamic industry.

Previous learners have gone on to "top-up" their degree or find employment within a wide range of organisations.

After finishing school in Zambia, and then South Africa, Chileshe wanted a career in business. After looking on the internet for suitable courses and some discussion with tutors Chileshe came over to study at Leicester College.

Chileshe is now involved in peer mentoring, where she helps other learners like herself and wants to go on to take a Business Management Degree at De Montfort University and then work for a bank.

Chileshe said: "I've learnt a lot on this course, it's given me a wide range of experience of so many things. I've learnt entrepreneurship, communications and how to make presentations. I was expecting to learn academically, but not such a range of other skills.

"I've also made friends and learnt a new culture."



Chileshe Chibamba  
HND Business.

# Higher National Certificate/Diploma in Business

The HNC/D provides learners with a wide range of essential business skills intended to further career opportunities in this sector.

## Part-time

Course Code A0192  
Course Starts September  
Course Length 18 months or 36 months  
Location Freeman's Park Campus

This is a practical course on the key concepts and skills of business management.

The programme consists of a number of core and optional units including the following:

- marketing
- management of financial resources
- organisation and behaviour
- business environment
- contract and negligence in business law
- a research project
- business strategy
- business decision-making.

### What do I need to start?

GCSE English grade C or equivalent (without this you will be asked to complete a Literacy test)

- Edexcel National Diploma/NVQ Adv/AVCE in a related subject
- A2 qualification in a related subject
- a relevant Access to HE course
- appropriate business experience.

We welcome applications from learners with Advanced Apprenticeships and adult learners who do not match the standard entry requirements but who can demonstrate a willingness and commitment to studying this programme at level 4 and 5, and who can evidence academic, professional or vocational experience in a related field.

### How long is the course?

Higher National Certificate – 18 months.  
Higher National Diploma – 36 months.

### How will I be assessed?

Assessment is via a series of assignments and reports.

### What is the fee?

The fee is currently under evaluation and yet to be confirmed. Please call 0116 224 2240 for the latest fee information.

### Who is the awarding body?

Edexcel.

### What else do I need to know?

Guest lecturers from industry contribute to this course.

### What can I do next?

Learners can progress to further specialist HE studies at university such as a part-time Degree or Diploma in Management Studies.

The qualification equips learners for a variety of interesting and worthwhile careers in Accounting, Financial Services, Personnel, Public Administration, Retail, Sales and Marketing.

### How do I apply?

Please apply to Leicester College. Call 0116 224 2240 for further information.



# Higher National Diploma in Business

**This course brings together the practical and theoretical elements of management and finance.**

## Full-time

UCAS Code D26 422N  
Course Starts September  
Course Length Two years  
Location Abbey Park Campus

This university level course brings together the practical and theoretical elements of management and finance.

The first year has six modules:

- financial decision-taking
- business communications and creativity
- understanding business
- principles of marketing
- business environment
- enterprise.

The second year covers topics including:

- business economics
- operations management
- European business issues
- marketing and business law
- brand management.

### What do I need to start?

GCSE Maths at grade C or equivalent  
GCSE English C or equivalent (without this you need to complete a Literacy test)  
plus 80 UCAS points to include either:

- A2 qualification in a related subject
- Edexcel National Diploma/NVQ Adv/AVCE in a related subject
- a relevant Access to HE course.

We welcome applications from learners with Advanced Apprenticeships and adult learners who do not match the standard entry requirements but who can demonstrate a willingness and commitment to studying this subject at level 4 and 5, and who can evidence academic, professional or vocational experience in a related field.

Overseas learners please see page 116.

### How long is the course?

Two years, full-time.

### How will I be assessed?

Exams and continuous assessment throughout the course.

### What is the fee?

The fee is currently under evaluation and yet to be confirmed. Please call 0116 224 2240 for the latest fee information.

### Who is the awarding body?

De Montfort University. Please see Associate Universities page 126.

### What else do I need to know?

Visits to the Business and Financial sectors in the UK are regularly organised. The enhancement programme includes a visiting lecture schedule which provides realistic advice on working practice, career paths and progression opportunities.

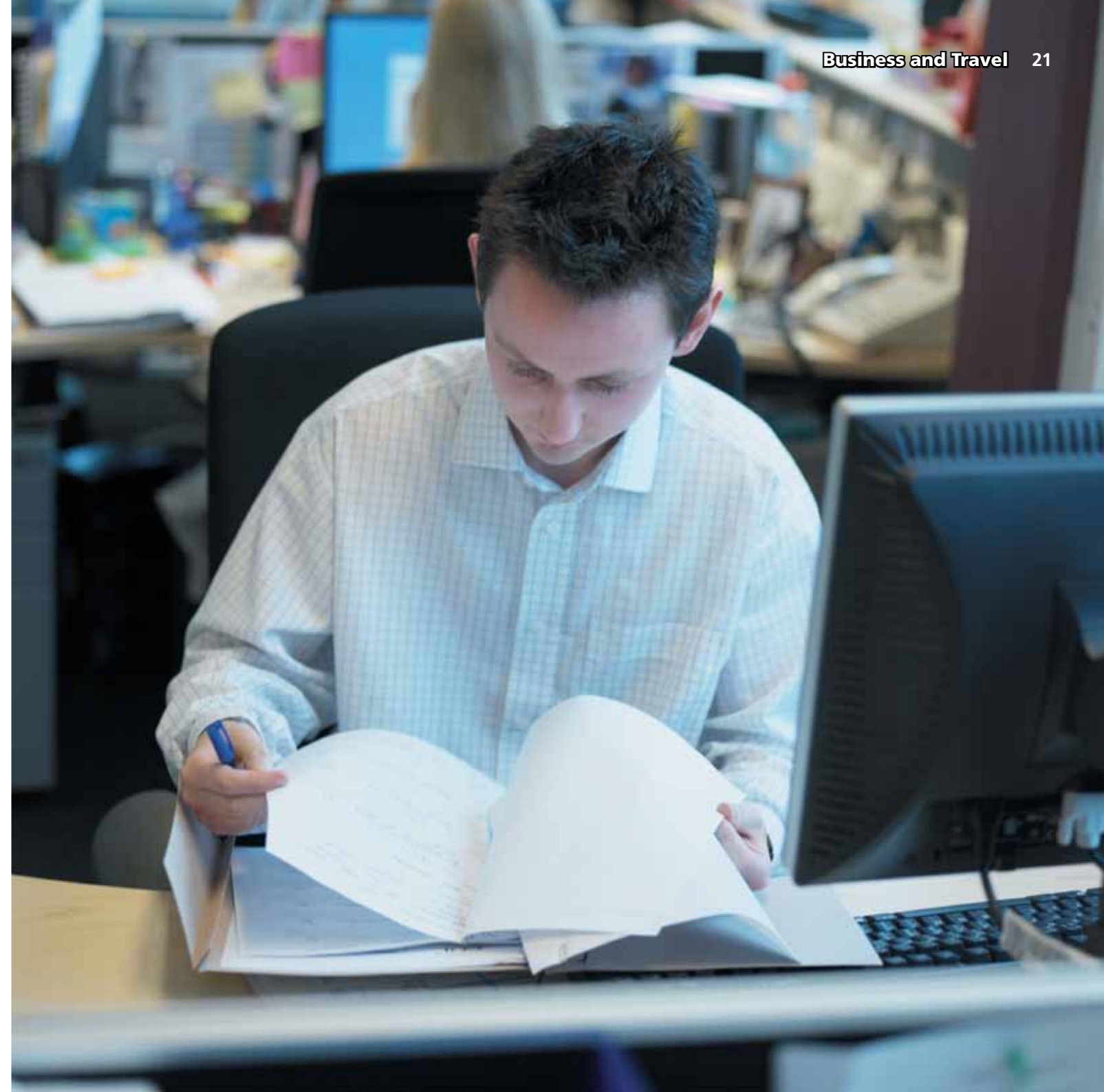
### What can I do next?

On completion of this HND you can "top-up" to the BA (Hons) Business and Management Degree at De Montfort University.

Success will leave you with an HND qualification together with a range of skills and knowledge which are highly valued by both employers and universities.

### How do I apply?

Please apply to UCAS at [www.ucas.com](http://www.ucas.com)



## Foundation Degree in Business, Hospitality and Tourism

**This course will expand your knowledge of Tourism from a management perspective, including contemporary issues such as the environment and ecotourism.**

### Full-time

UCAS Code L36 008N  
Course Starts September  
Course Length Two years  
Location Abbey Park Campus

The core units include:

- management perspectives
- finance
- funding
- law and ethics
- a research project
- marketing
- business environment.

**Plus, eight specialist units from business, hospitality and tourism depending on your chosen pathway.**

### What do I need to start?

GCSE English grade C or equivalent (without this you will be asked to complete a Literacy test) plus a minimum of 80 UCAS points to include either:

- relevant Access to HE course
- Level 3 award in a related subject (Nat Dip, NVQ)
- at least one A2 level in a related subject.

We welcome applications from learners with Advanced Apprenticeships and adult learners who do not match the standard entry requirements but who can demonstrate a willingness and commitment to studying this subject at level 4 and 5, and who can evidence academic, professional or vocational experience in a related field.

Overseas learners please see page 116.

### How long is the course?

Two years, full-time.

### How will I be assessed?

Assessment is continuous throughout the course.

### What is the fee?

The fee is currently under evaluation and yet to be confirmed. Please call 0116 224 2240 for the latest fee information.

### Who is the awarding body?

Coventry University.

### What else do I need to know?

Attendance at lectures given by guest speakers is recommended in order to build your awareness of the industry and define potential career paths.

### What can I do next?

You could seek to “top-up” your FD to a full honours Degree by applying for entry either into year 2 or year 3 of a related Degree programme at university.

You could also seek employment in a supervisory or managerial position within your chosen field.

### How do I apply?

Please apply to UCAS at [www.ucas.com](http://www.ucas.com)

