



Media and Visual Communications

The Media is a crucial part of the modern world, affecting all aspects of our lives through television, the internet, newspapers, magazines and advertising.

Our staff are knowledgeable of industry needs and developments and there will be a series of industry-related presentations by professionals from industry.

Jim has worked with computers over a number of years as an IT trainer for the NHS and wanted to learn about new aspects of design and electronic media in a formal, structured environment.

He said: "It's been a steep learning curve for me but I'm finding out a lot about Apple Macs and the amazing industry-standard software that's being used in the commercial world of Art and Design. It's great to be able to converse and interact with other like-minded learners in a dynamic and exciting subject area.

You will train in practical and theoretical aspects of the Media and Visual Communications industries, using the latest leading-edge technology. Areas covered include web design and image manipulation.

You will gain the skills, knowledge and experience needed for employment in the Graphics and E-media sector. Or you may choose to "top-up" your degree at De Montfort University.

"Leicester College is on the cutting edge of learning. It has excellent facilities, and well qualified and supportive staff and this cultivates a rich learning environment."



Jim Oxley
Foundation Degree in
Graphics and E-media.

Foundation Degree in Graphics and E-media

This course is designed to develop the necessary skills within traditional and E-media applications for multimedia formats including web and print.

Part-time

Course Code A7193
Course Starts September
Course Length Three years
Location St Margaret's Campus

The programme has a firm basis in design history and skill application followed by option pathways for Graphics and E-media.

In the first two years, the programme focuses on the skills and knowledge required for a successful career in this dynamic sector.

In year three, learners will be asked to display more independent academic skills and engage in professional media practice.

What do I need to start?

GCSE English grade C or equivalent (without this you will be asked to complete a Literacy test) plus 80 UCAS points to include either:

- Level 3 Edexcel National Diploma/NVQ Adv/AVCE in a related subject
- A2 qualification in a related subject
- a relevant Access to HE course.

A portfolio of work is required at interview.

We welcome applications from adult learners who do not match the standard entry requirements but who can demonstrate commitment to studying this subject at University level, and who can evidence academic or vocational experience in a related field.

How long is the course?

Three years, part-time.

How will I be assessed?

Assessment is continuous throughout the course.

What is the fee?

The fee is currently under evaluation and yet to be confirmed. Please call 0116 224 2240 for the latest fee information.

Who is the awarding body?

De Montfort University. Please see Associate Universities page 126.

What else do I need to know?

Visits to exhibitions in the UK are regularly organised. The enhancement programme includes visiting lectures from De Montfort University and leading practitioners from industry.

What can I do next?

The programme is validated by De Montfort University and a formal progression route exists to the final year of the BA (Hons) Graphic Design for Interactive Media Degree.

You may choose to seek Web and Design for Print and Multimedia employment, or self employment as a freelance practitioner within the Creative Industries.

How do I apply?

Please apply to Leicester College. Call 0116 224 2240 for further information.

