

Media and Visual Communications

The Media is a crucial part of the modern world, affecting all aspects of our lives through television, the internet, newspapers, magazines and advertising.

You will train in practical and theoretical aspects of the Media and Visual Communications industries, using leading-edge technology. Areas covered include web design and image manipulation.

Our staff are knowledgeable in industry needs and developments and there will be a series of industry-related presentations by media and communications professionals.

You will gain the skills, knowledge and experience needed for employment in the Graphics and E-media sector. Or you may choose to "top-up" to an honours degree at De Montfort University.



Laura Meider – Foundation Degree in Graphics and E-media

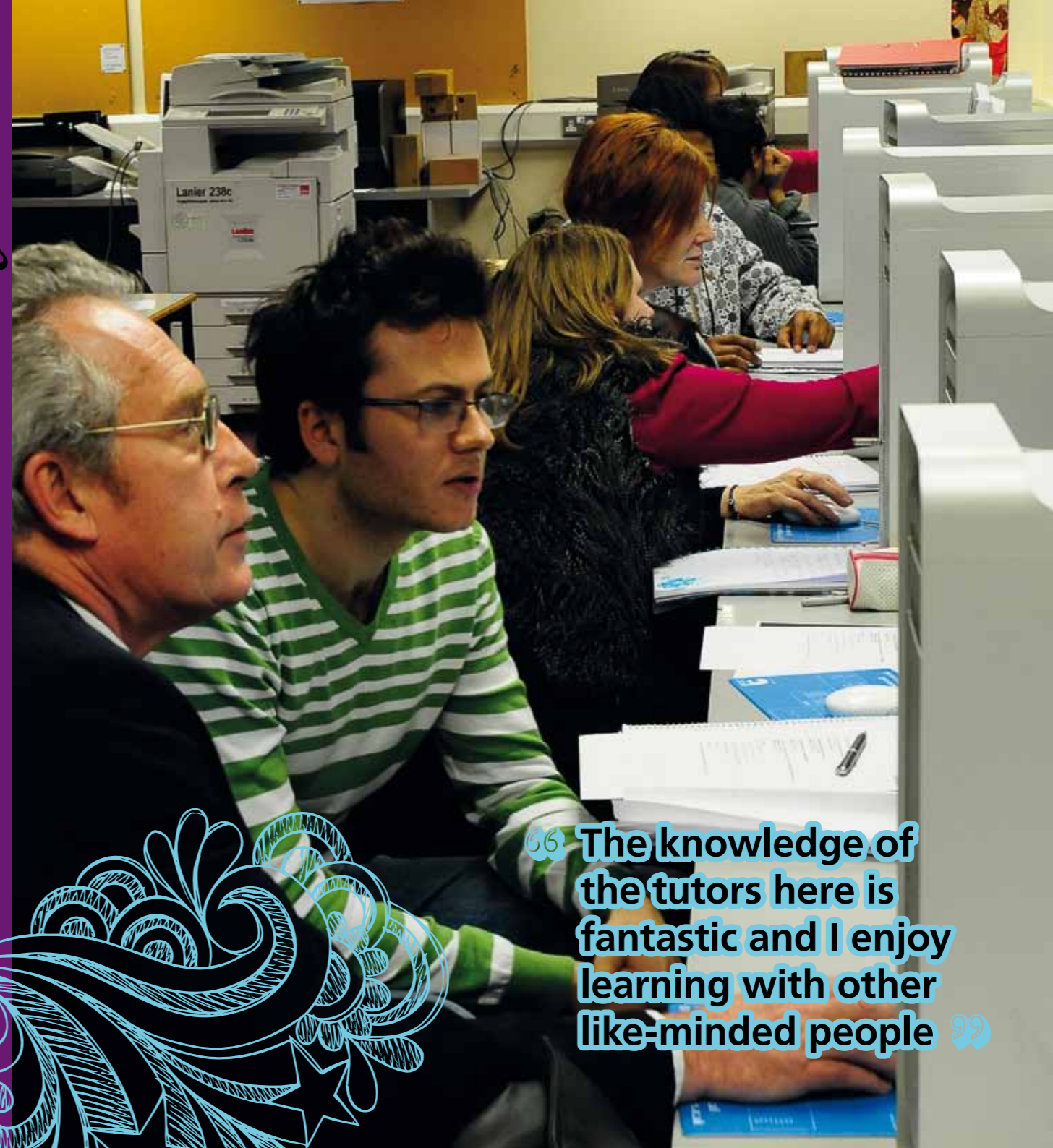
Laura was working as a full-time graphic designer, after completing a National Diploma in this subject. However she decided gaining skills in web design would be beneficial in times of recession and started the Foundation Degree in Graphics and e-media.

She has recently secured a role as a website designer for design company, Creare and

is looking forward to the new challenges ahead in this role.

Laura said: "This is a big career step for me, but it is important to progress.

"The knowledge of the tutors here is fantastic and I enjoy learning with other like-minded people."



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Foundation Degree in Graphic Design and E-media

This course is designed to develop the necessary skills within traditional and E-media applications for multimedia formats including web and print.

Part-time

Course Code A7193
Course Starts September
Course Length Three years
Location St Margaret's Campus

The programme has a firm basis in design history and skill application followed by option pathways for Graphics and E-media.

In the first two years, the programme focuses on the skills and knowledge required for a successful career in this dynamic sector.

In year three, learners will be asked to display more independent academic skills and engage in professional media practice.

What do I need to start?

GCSE English grade C or equivalent (without this you will be asked to complete a Literacy test) plus 80 UCAS points to include either:

- Level 3 Edexcel National Diploma/NVQ Adv/AVCE in a related subject
- A2 qualification in a related subject
- a relevant Access to HE course.

A portfolio of work is required at interview.

We welcome applications from adult learners who do not match the standard entry requirements but who can demonstrate commitment to studying this subject at University level, and who can evidence academic or vocational experience in a related field.

International learners please see page 102.

How long is the course?

Three years, part-time.

How will I be assessed?

Assessment is continuous throughout the course.

What is the fee?

The fee is currently under evaluation and yet to be confirmed. Please call 0116 224 2240 for the latest fee information.

Who is the awarding body?

De Montfort University. Please see Associate Universities page 112.

What else do I need to know?

Visits to exhibitions in the UK are organised. The enhancement programme includes visiting lectures and leading practitioners from industry.

What can I do next?

The programme is validated by De Montfort University and a progression route exists to the third year of BA (Hons) in Graphic Design. It may also be possible for you to apply to other universities to "top-up" to other Graphics/imedia-related Degree programmes.

You may choose to seek either employment or self employment in the Creative Industries.

How do I apply?

Please apply to Leicester College. Call 0116 224 2240 for further information.

